

PARTNERSHIP PROPOSAL

Your **Italy** partner for African & Arab students.

Bright Minds guides students from Africa and the Middle East into Italian universities — the application file, the university choice, pre-enrolment, visa guidance and arrival support. We work behind education agencies: you keep the student relationship, we carry the Italy expertise.

54 ITALIAN UNIVERSITIES MAPPED	70 STUDENTS PLACED PER YEAR	4 STEPS, ONE TEAM
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Why an Italy specialist

Italy is one of the few European destinations where a student can study with low tuition and access regional scholarships. But the process is fragmented: pre-enrolment portals, legalised documents, language requirements, scholarship deadlines that fall months before the academic year. Getting one detail wrong costs a student a whole year. That is the part we own, so you don't have to.

Who we are

Bright Minds is an Algerian education agency. Our **Heroedu** desk is dedicated to Italy: we map the Italian university landscape, follow the pre-enrolment calendar year after year, and handle the documents a student cannot handle alone. We work with a small team and answer every candidacy ourselves — which is also why we tell you honestly when a profile does not fit.

WE TAKE ON

University selection · application file · pre-enrolment · scholarship applications · visa guidance · interview preparation · arrival support

YOU KEEP

The student relationship · the family's trust · your advisory role · your brand in front, with us working as your Italy desk

Khaled Kerkache

Bright Minds · Heroedu
heroeducation72@gmail.com

How it works — four steps

- 1 You refer the student**
You send us the student's profile and their target field of study. No paperwork on your side, no commitment of volume.
- 2 We build the university strategy**
From 54 Italian universities we select the programmes that match the profile, the budget and the admission chances — and we tell you honestly when a candidacy is not realistic.
- 3 We run the file end to end**
Pre-enrolment, document legalisation, deadlines, scholarship applications where the region qualifies, visa guidance and interview preparation.
- 4 We stay after the visa**
Arrival logistics, accommodation guidance and first-month support — the part families remember, and the reason a student sends you their friends.

What your agency gains

- **Commission** on every student successfully enrolled
- **Zero cost** on your side — no setup fee, no minimum volume
- **Your brand stays in front** — we work as your Italy desk, not as a competitor
- **An honest answer** on every candidacy, before you promise anything to a family

Next step

A 20-minute call. You tell us the profiles you handle, we tell you which Italian universities and which deadlines apply. No obligation on either side. Write to **heroeducation72@gmail.com** and we will schedule it this week.

- 1** Send us a student profile — field of study, budget, English or Italian level.
- 2** We come back with two or three realistic universities and the deadlines that apply.
- 3** If the family is interested, we open the file. If not, you owe us nothing.

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